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Dear sir/madam,

Call for Papers

Shimla Management Journal (ISSN 2320 – 0154) is a very popular annual journal in management and we publish the issue by December. In this connection I am writing you to contribute your valuable thoughts and research for publication on current and burning issues in the management, business environment and corporate world by the month of October. The journal focuses on applied, empirical and inter-disciplinary research. I request you to circulate the letter among faculty members and research scholars. The selected papers to be published in the forth coming issue of December 2013 shall reach the Editor by October 2013.

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2. The manuscript should not exceed 20 pages including tables, graphs, footnotes, references and bibliography in the standard format. The cited material in the manuscript should be properly acknowledged.
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8. **Format of the Paper:** Font type: Times New Roman, Title: 14 (Bold & Title case), Heading: 12 (Bold & Capital), Sub-Heading: 12 (Bold), Abstract & References 10 (Italics); i.e. Kaushal S. L. (2006); "Business Ethics", Deep & Deep Publications, New Delhi, pp

Yours Sincerely,

Sd/-

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Editor

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