



HIMACHAL PRADESH UNIVERSITY

(A State Government University Accredited with 'A' grade by NAAC)

Department of Economics, Commerce and Management
Himachal Pradesh University Regional Centre Dharamshala



ICSSR SPONSORED TWO DAYS NATIONAL CONFERENCE
(HYBRID MODE)

on

**Viksit Bharat 2047: Empowering India through
Integration of Commerce, Management and
Economics for Global Recognition**

(23rd – 24th April, 2025)

VENUE

Conference Hall Himachal Pradesh
University Regional Centre Dharamshala

www.hpuniv.ac.in

The department of Economics, Commerce, and Management cordially invites you at Himachal Pradesh University Regional Centre Dharamshala Distt. Kangra for attending ICSSR sponsored two days National Conference on “Viksit Bharat 2047: Empowering India through Integration of Commerce, Management and Economics for Global Recognition”. Himachal Pradesh University Regional Centre Dharamshala was established in 1992 with the purpose to extend higher education to the students of far-flung areas of Himachal Pradesh. Thus students from Kangra, Chamba, Una, Hamirpur, Mandi, Kullu, LahulSpiti districts of Himachal Pradesh and neighboring states like Punjab, Jammu and Kashmir are getting higher education from this centre. It is a beautiful campus in the lap of Dhauladhar ranges at the bank of Mnuni Stream a tributary of Beas River mesmerize the eyes of visitors. It is nine kilometers away from Dharamshala Bus Stand and fifteen kilometers from Gaggal Airport at Kangra. Currently 13 Post graduate courses are being offered by Centre in various disciplines.

Conference Objective

The conference aims to promote sustainable economic growth so it explores economic policies and practices that balance growth with sustainability, addressing climate change, resource utilization and equity. The conference will examine the role of commercial activities and trade contributions in both traditional and emerging sectors including digital commerce, international trade and MSMEs. The conference will highlight the managerial excellence that includes the key components like importance of leadership, innovation, and corporate governance in building resilient organizations. This Conference aims to bridge the Academia, Industry, and Policy gap and focuses on different measures of collaboration between academia, industries, and policymakers to create actionable frameworks for sustainable growth. Empower Local and Global Integration is the other objective that elaborates the strategies to enhance India's global competitiveness while empowering MSMEs, start-ups and rural economies. We are hopeful that this conference will contribute to shaping a roadmap for a Viksit Bharat, envisioning an India that thrives economically, innovates sustainably, and empowers its citizens equitably. Together, we aim to turn the vision of a developed India into reality.

Expected Outcomes

- Policy recommendations for integrating Commerce, Management, and Economics into the national development agenda.
- Identify the current gap between growth rate of developed and developing nations and identify the key areas that enhance the growth rate of Indian Economy.
- Strategies for enhancing global competitiveness while ensuring local empowerment.
- Insights into emerging trends and technologies shaping India's growth trajectory.
- Strengthened collaboration among stakeholders for sustainable solutions.
- Identify the key measures for enhanced global reputation and competitive workforce

Call for Papers

Contributions are invited, but not limited to the following sub-themes:

Sub themes of the Conference

- Vision Viksit Bharat@2047
- Atmanirbhar Bharat: The Path to Self-Reliance
- Sustainable Economic Policies for Growth and Development
- Agriculture: Strengthening India's Backbone
- Innovation and technology adoption in Industrial and Services Sector
- The Indispensable Role of Education for Inclusive Development
- Innovation in Commerce and Management
- Inclusive Development and Social Responsibility
- Digital Transformation and Innovation
- Fostering an Entrepreneurial Ecosystem through start-up initiative
- Inclusive Growth and Financial Empowerment
- Global Trade and Environmental Concerns
- Human Capital and Sustainable Management
- Resilience and Risk Management in Economic System
- Environmental Sustainability and Green Economy
- Consumer behaviour and Ethical Marketing
- Regional and Global Perspectives on Sustainability
- Entrepreneurship Development for Women Empowerment
- Education and Skill Development for Inclusive Growth
- Inclusive Social Development through Equality, Social Justice and Rural Transformation

Participants

This conference will bring together academicians, researchers, students/scholars, professionals, and other stakeholders from the public and private sectors to exchange ideas and experiences, update their knowledge, and expand existing networks for effective sustainable management practices.

Presentation Guidelines

As the conference is being organized in hybrid mode, participants can present either online or offline. Presentations should be made using PowerPoint and must include, at a minimum, the following sections: Introduction, Literature Review, Research Methodology, Findings, Limitations, and Future Research Agenda/Areas. Each paper presenter will be allocated 15 minutes, followed by a Question-and-Answer session.

Authorship Guidelines

The research papers should be between 3,000 and 7,500 words, and the abstract should be of approximately 200 words. Submissions should be in Microsoft Word format, written in A4 single-column format with 1.5 line spacing, using Times New Roman font, 12-point size for body text, and 14-point size for headings, with standard margins. Keep the layout simple and straightforward. The American Psychological Association (APA 7) referencing style should be followed.

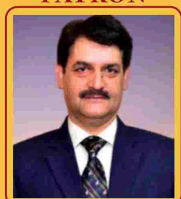
- The paper must be original, unpublished, and plagiarism-free.
- The paper should be written in English only.
- The abstract and full paper should include the author's name, affiliation, email ID, and mobile number.
- The abstract/full paper must be submitted via email only at nationalconferenceicssrhpurc@gmail.com
- The best-quality papers accepted and presented at the conference will be published in the form of an edited book with ISBN.
- All papers will undergo double-blind peer review before publication, and only papers recommended by reviewers will be published.
- The author(s) of papers accepted for publication in the edited book must also submit a copyright form.

CHIEF PATRON



Prof. Sat Prakash Bansal
Hon'ble Vice Chancellor, H.P. University Shimla

PATRON

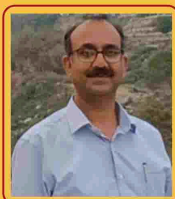


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How to Reach Dharamshala

Dharamshala, a picturesque summer retreat in Himachal Pradesh, offers breathtaking views of the Kangra Valley and Dhauladhar Range. It is also well known for its high-altitude cricket ground. Dharamshala is well connected to the rest of the country through an extensive network of flights, buses, and trains. Here are the options for reaching the conference venue:

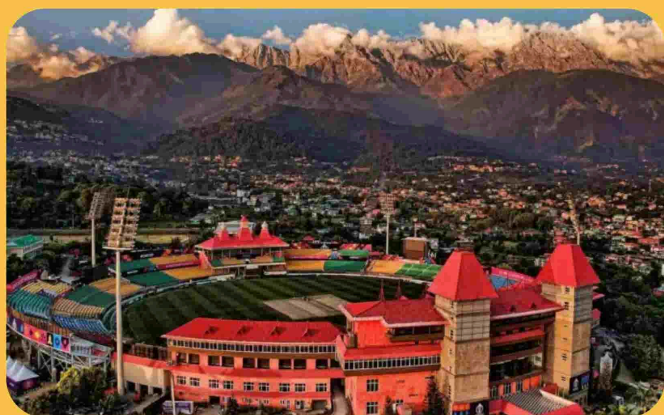
By Air : Gaggal (Kangra) Airport is located about 15 km from the conference venue and is the main domestic airport serving Dharamshala. Airlines such as Jagson Airlines, Air India Regional, and Spice Jet offer regular flights from Delhi and Chandigarh. Taxis and cabs are readily available from the airport, or you can take a bus to your destination.

By Road : Dharamshala is well connected by buses to Pathankot (about 88 km away), which has road connections to other cities in North India. Regular Volvo, luxury, and ordinary buses are available from Delhi (490 km), Shimla (240 km), Chandigarh (250 km), Jalandhar (190 km), and Amritsar (200 km).

By Train : The nearest railway station is in Pathankot, which is well connected to various parts of the country. The Kangra Valley Railway connects Pathankot to Kangra and Joginder Nagar, offering a scenic, though slow, journey. Taxis and cabs are available from outside the railway station to reach Dharamshala.

Places of Interest Near HPURC Dharamshala

City of Dharamshala	Shri Brejeshwari Devi Temple
War Memorial	Kareri Lake
Cricket Stadium	Dalai Lama Shrine, McLeod Ganj
Kangra Museum	Maan Tea Estate, Dharamshala
Shri Chamunda Devi Temple	Indrunag Temple



Important Dates

Last Date for Abstract Submission (via E-mail)	10th April, 2025
Notification of Acceptance	12th April, 2025
Last Date for Full Paper Submission	18th April, 2025
Conference Dates	23rd – 24th April, 2025

Registration Fee and Accommodation

Faculty:	₹1000 per person
Research Scholar/Student	₹500 per person
Industry Personnel/Others	₹1000 per person
Accommodation on Sharing Basis (Extra)	₹1000 per person


For Payment

Bank: **State Bank of India**
Account Number: **43938602660**
IFSC Code: **SBIN0010505**
SCAN FOR REGISTRATION



Registration Link :

<https://forms.gle/iyzpC5hChePY7xQF6>

 nationalconferenceicssrhpurc@gmail.com

For Inquiry

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Himachal Pradesh University Regional Centre Dharamshala
EAGER TO WELCOME YOU ALL AT DHARAMSHALA!