Himachal Pradesh University, Shimla - 171005 Department of Journalism and Mass Communication

Proceedings of the meeting of Under-Graduate Board of Studies in Journalism and Mass Communication

Date and time: 16th June 2016 (11.00 am)

Venue: Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla - 17105

The following were present Dr. Vikas Dogra

Associate Professor, Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla – Chairman/Convener

Dr. Happy Jeji

Communication, Punjabi University, Patiala (Punjab) – External Expert

Associate Professor, Department of Journalism and Mass

Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla – Member

Prof. Shashi Kant Sharma

Prof. Vir Bala Aggarwal

Mr. Ajai Srivastava

Department of Journalism and Mass Communication, Himachal Pradesh University, Shimla – Member

Associate Professor (Journalism and Mass Communication, ICDEOL, Himachal Pradesh University, Shimla – Member

The following items were discussed and decisions taken:

Item 1: To discuss the implementation of amendments to regulations for the UG programme under CBCS (RUSA) by the Standing Committee of Academic Council on 1 August 2015 in the subject of Journalism and Mass Communication.

Decision: The members recommended that for students enrolled in academic session 2015-16 onwards:

- Continuous Comprehensive Assessment (CCA) will account for 30 percent of the final grade that a student gets in a course;
- End Semester Examination (CCA) will account for 70 percent of the final grade that a student gets in a course;
- iii. A student will have to pass both the components, i.e. CCA and ESE, separately, to become eligible to be declared successful in a course.

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Item 2: To discuss the demand of college teachers engaged in the teaching of UG JMC programme to allow a Core Course (available to students Majoring in the subject) be made available to students having JMC as a Minor in VI Semester.

Decision: The BoS recommended that for Candidates enrolled up to Academic Session 2015-16, Course No. BJMC220407 'Community and Traditional Media' shall be available as a Minor/Elective course in Semester VI.

Item 3: To discuss the implementation of UGC model curriculum in Journalism and Mass Communication as mandated by the Himachal Pradesh University.

Decision: The BoS deliberated and approved the norms, programme structure and curriculum (Annexure A) for:

i. B.A. (Honours) Journalism and Mass Communication [Abbreviated as BA (JMC)]

ii. B.A. with Journalism and Mass Communication

iii. Generic/ Interdisciplinary Elective courses in Journalism and Mass Communication

These curricula are based on the UGC model curriculum and instructional template under CBCS format. Notwithstanding minor changes (less than 5%), the core courses for B.A. (Honours) Journalism and Mass Communication are exactly the same as prescribed in the UGC model curriculum for B.A. Journalism. However, as no curriculum is available on the UGC website for B.A. with Journalism (or equivalent), the curriculum for B.A. with Journalism and Mass Communication has been indigenously designed.

Keeping in mind the suggestions contained in the UGC instructional template, and the requirements and conditions of studies in colleges affiliated to Himachal Pradesh University, all Discipline Specific Elective, Generic Elective, and Skill Enhancement courses have also been indigenously designed.

These norms, programme structure and curriculum shall come into effect from the Academic Session 2016-17. The BoS also recommended that in case of a conflict between the rules framed by the Himachal Pradesh University and those contained in Annexure A, the rules framed by the former shall prevail.

Item 4: To propose the amendments to the Himachal Pradesh University Regulations for the UG programme under CBCS (RUSA) amended by the Standing Committee of Academic Council on 1st August 2015.

Decision: The BoS recommended following amendments Himachal Pradesh University Regulations for the UG programme under CBCS (RUSA) amended by the Standing Committee of Academic Council on 1st August 2015. These amendments are proposed to be applicable for candidates admitted to UG courses under CBCS (RUSA) system up to academic year 2015-16.

Existing	Recommended
6.1: 6.1: (i) Continuous Comprehensive	6.1: 6.1: (i) Continuous Comprehensive
Assessment (CCA) accounting for 30% of the	Assessment (CCA) accounting for 30% of the
final grade that a student gets in a course; and	final grade that a student gets in a course; and
(ii) End-Semester Examination (ESE) accounting	(ii) End-Semester Examination (ESE)
for the remaining 70% of the final grade that	accounting for the remaining 70% of the final
the student gets in a course.	grade that the student gets in a course.
Note: 1. A student will have to pass both the	(III) For courses with practical components
components (i.e. CCA and ESE) separately to	Practical exam at the end of the semester will
become eligible to be declared successful In a	account for 30% and End-Semester

course.	Examination (ESE) will accounting for the
	remaining 40% of the final grade that the
2. The ratio of Continuous Comprehensive	·
Assessment (CCA) and End-Semester	student gets in a course.
Examination (ESE) would remain unchanged (i.	Note: 1. A student will have to pass both the
e. 50:50) for the students of the academic	components (i.e. CCA and ESE) separately to
sessions admitted in 2013 and 2014.	become eligible to be declared successful in a course.
	2. The ratio of Continuous Comprehensive
- 1954 - Maria Maria - 1	Assessment (CCA) and End-Semester
ी साम कर सामित्र कर किस्ता के प्रदेश सम्बद्ध कर कर समय के स्वित्र कि	Examination (ESE) would remain unchanged (i e. 50:50) for the students of the academic
nijeta Miler, in 177 ki na proci in 178	sessions admitted in 2013 and 2014.
and the second	3. The ratio of Continuous Comprehensive
χ^{+}_{μ} in the set χ^{+}_{μ} in $\lambda = d_{\mu}^{2\pi}$	
n - Alley y Alson in Station - Station	Assessment (CCA), Practical and End-Semester Examination (ESE) for courses having practical
In the second	
and the second	components shall be 50:10:40 for the students
a salara a salar	of the academic sessions admitted in 2013 and
1	2014.
6.2.4.5: The question paper for the ESE may	6.2.4.5: The question paper for the ESE may
have any one of the following patterns:	have any one of the following patterns:
Part A	Part A
Fifteen objective type questions (MCQ / True or	Fifteen objective type questions (MCQ / True
False / fill in the blanks etc.) for 1 mark each. 15	or False / fill in the blanks etc.) for 1 mark
× 1= 15 marks	each. 15 × 1= 15 marks
Part B	Part B
Ten short answer (25 words) type questions for	Ten short answer (25 words) type questions
2 marks each. 10 × 2 = 20 marks	for 2 marks each. 10 × 2 = 20 marks
Part C	Part C
Ten questions of Medium Length Answer (50	Ten questions of Medium Length Answer (50
words) type, of which five will have to be	words) type, of which five will have to be
answered for 4 marks each. 5× 4 = 20 marks Part D	answered for 4 marks each. 5× 4 = 20 marks Part D
Three questions of long answer (400 words)	Three questions of long answer (400 words)
type, of which one is to be attempted for 15 marks. $15 \times 1 = 15$ marks	type, of which one is to be attempted for 15 marks. $15 \times 1 = 15$ marks
Total marks $(A + B + C + D)$	Total marks $(A + B + C + D)$
15+20+20+15=70 marks.	15+20+20+15=70 marks.
OR (PREFRABLY)	
Part A (Compulsory)	OR (PREFRABLY)
Compulsory of 30 marks consisting of 10	Part A (Compulsory)
objective type questions of 1 mark each (in	Compulsory of 30 marks consisting of 10
	objective type questions of 1 mark each (in
MCQ/True False/Fill in the blanks or such type), and five short answer questions (25 to 50	MCQ/True False/Fill in the blanks or such
words) of 4 marks each covering whole of the	type), and five short answer questions (25 to 50 words) of 4 marks each covering whole of
WORGS OF 4 marks each coupring whether of the	

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Part B (UNIT I)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type.

Part C (UNIT II)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type.

Part D (UNIT III)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type

Part E (UNIT IV)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be of long type.

Total marks (A + B + C + D + E)

30 + 10 + 10 + 10 + 10 = 70 marks.

Part B (UNIT I)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type.

Part C (UNIT II)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type.

Part D (UNIT III)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type Part E (UNIT IV)

One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be of long type.

Total marks (A + B + C + D + E)

30 + 10 + 10 + 10 + 10 = 70 marks.

OR

(FOR APPLIED SOCIAL SCIENCE GROUP COURSES WITH 30% END OF SEMESTER PRACTICAL EXAM)

Part A

Eight objective-type questions (MCQ/True-False/ Fill-in-the-blanks), each for one mark. All questions are compulsory. $8 \times 1 = 08$ marks

Part B

Five questions for short answers (25 words), each for two marks. All questions are compulsory. 5 x 2 = 10 marks Part C

Six questions for medium length answers (50 words), each for four marks. Three questions are to be answered. $3 \times 4 = 12$ marks Part D

Three questions for long answers (300 words), each for 10 marks. One question is to be answered. $1 \times 10 = 10$ marks Total Marks (A+B+C+D) 8 + 10 + 12 + 10 = 40 marks Item 5: To discuss the implementation of the decisions taken in the earlier meetrings of the BoS held on 15th May 2015, 18th September 2015 and 30th April 2016.

Decision: The members noted that due to the adoption of UGC model curriculum under CBCS format by Himachal Pradesh University, most of the decisions of these meetings have become infructuous; remaining have been included in these proceedings.

The meeting ended with a vote of thanks to the Chair.

Jeji) (Vir Bala Ággarwal)

(Shashi Kant Sharma)

(Ajai Srivastava)



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