

Himachal Pradesh University, Shimla - 17105
Department of Journalism and Mass Communication
Proceedings of the meeting of Undergraduate Board of Studies (UG BoS) in
Journalism and Mass Communication

Date and time: 30th April 2016 (11.00 a.m.)

Venue: Department of Journalism and Mass Communication
Himachal Pradesh University, Shimla - 171005

The following were present:

Dr. Vikas Dogra	Associate Professor, Department of Journalism and Mass Communication, Himachal Pradesh University – Chairman and Convener
Prof. Vikram Kaushik	Department of Communication Management and Technology, Guru Jambheshwar University, Hisar (Harayan) – External Expert
Dr. Happy Jeji	Associate Professor, Department of Journalism & Mass Communication, Punjabi University, Patiala (Punjab) – External Expert
Prof. Vir Bala Aggarwal	Department of Journalism and Mass Communication, Himachal Pradesh University –Member
Prof. Shashi Kant Sharma	Department of Journalism and Mass Communication, Himachal Pradesh University – Member
Sh. Ajai Srivastava	Associate Professor, Journalism and Mass Communication, ICDEOL, Himachal Pradesh University – Member

Item 1: To discuss the implementation of amendments to regulations for the UG programme under CBCS (RUSA) by the Standing Committee of Academic Council on 1 August 2015 in the subject of Journalism and Mass Communication (JMC).

Decision: The members of BoS after deliberations recommended that for students enrolled academic session 2015-16 onwards:

- i. Continuous Comprehensive Assessment (CCA) will account for 30 percent of the final grade that a student gets in a course;
- ii. End semester evaluation (ESE) will account for 70 percent of the final grade that a student gets in a course;
- iii. A student will have to pass both the components, i.e. CCA and ESE separately to become eligible to be declared successful in a course;

Item 2: To discuss restructuring of existing courses and introduction of new courses.

Decision: The members of BoS noted that some of the existing courses need restructuring following feedback from the college teachers. Along with that some new courses also need to be introduced. The UG JMC programme structure and provisions for opting for a course as a Major or Minor also need more clarification. The recommendations at Item no. 1 above also need to be incorporated course-wise. Keeping all this in mind revised norms, programme structure and course contents, along with some new courses were recommended and are **included as Annexure A**. The BoS also recommended that the University shall not offer following courses w.e.f. Academic Session 2016-17:

Sr.	Course Code	Course Title
i.	BJMC110404	Reporting, Editing and Feature Writing
ii.	BJMC120407	Writing and Producing for Radio
iii.	BJMC210404	New Media Writing and Publishing
iv.	BJMC310404	Photojournalism

Item 3: To discuss the demand of college teachers engaged in teaching of JMC programmes in UG classes to allow certain Core courses available to students Majoring in the subject to be made available to students having the subject as a Minor.

Decision: The members of BoS, deliberated upon the issue. Taking into account the severe shortage of teaching faculty and interest of the teachers and students in general, the BoS recommended that the following core courses may be allowed to be opted as both Major and Minor courses:

Sr.	Course Code	Course Title
i.	BJMC110401	Principles of Communication
ii.	BJMC110402	Journalism, Ethics and Society
iii.	BJMC120405	Understanding Television
iv.	BJMC120406	Understanding Radio
v.	BJMC210402	Introduction to Advertising
vi.	BJMC210403	Introduction to Public Relations
vii.	BJMC220406	Communication and Development
viii.	BJMC220407	Community and Traditional Media
ix.	BJMC220408	Media and Culture
x.	BJMC310401	Mass Media Research
xi.	BJMC310402	Introduction to Visual Communication
xii.	BJMC310405	Global Communication
xiii.	BJMC320409	Introduction to Photojournalism
xiv.	BJMC320410	New Media Publishing

Item 4: To propose amendments to regulations for the UG programme under CBCS (RUSA) by the Standing Committee of Academic Council on 1 August 2015.

The BoS recommended following amendments:

Existing	Recommended
5 (b) a. Compulsory Social science/Commerce/Management course b. Compulsory Geography of Himachal Pradesh c. C. Compulsory Indian Constitution d. Compulsory Himachal Past, Present and Future	5 (b) a. Compulsory Social science/Commerce/Management course b. Compulsory Geography of Himachal Pradesh c. C. Compulsory Indian Constitution d. Compulsory Himachal Past, Present and Future e. Media Literacy* * This option is not available to students having JMC as a Major or Minor.

<p>6.1: 6.1: (i) Continuous Comprehensive Assessment (CCA) accounting for 30% of the final grade that a student gets in a course; and</p> <p>(ii) End-Semester Examination (ESE) accounting for the remaining 70% of the final grade that the student gets in a course.</p> <p>Note: 1. A student will have to pass both the components (i.e. CCA and ESE) separately to become eligible to be declared successful in a course.</p> <p>2. The ratio of Continuous Comprehensive Assessment (CCA) and End-Semester Examination (ESE) would remain unchanged (i. e. 50:50) for the students of the academic sessions admitted in 2013 and 2014.</p>	<p>6.1: 6.1: (i) Continuous Comprehensive Assessment (CCA) accounting for 30% of the final grade that a student gets in a course; and</p> <p>(ii) End-Semester Examination (ESE) accounting for the remaining 70% of the final grade that the student gets in a course.</p> <p>(iii) For courses with practical components Practical exam at the end of the semester will account for 30% and End-Semester Examination (ESE) will accounting for the remaining 40% of the final grade that the student gets in a course.</p> <p>Note: 1. A student will have to pass both the components (i.e. CCA and ESE) separately to become eligible to be declared successful in a course.</p> <p>2. The ratio of Continuous Comprehensive Assessment (CCA) and End-Semester Examination (ESE) would remain unchanged (i. e. 50:50) for the students of the academic sessions admitted in 2013 and 2014.</p> <p>3. The ratio of Continuous Comprehensive Assessment (CCA), Practical and End-Semester Examination (ESE) for courses having practical components shall be 50:10:40 for the students of the academic sessions admitted in 2013 and 2014.</p>
<p>6.2.4.5: The question paper for the ESE may have any one of the following patterns:</p> <p>Part A</p> <p>Fifteen objective type questions (MCQ / True or False / fill in the blanks etc.) for 1 mark each. $15 \times 1 = 15$ marks</p> <p>Part B</p> <p>Ten short answer (25 words) type questions for 2 marks each. $10 \times 2 = 20$ marks</p> <p>Part C</p> <p>Ten questions of Medium Length Answer (50 words) type, of which five will have to be answered for 4 marks each. $5 \times 4 = 20$ marks</p> <p>Part D</p> <p>Three questions of long answer (400 words) type, of which one is to be attempted for 15 marks. $15 \times 1 = 15$ marks</p>	<p>6.2.4.5: The question paper for the ESE may have any one of the following patterns:</p> <p>Part A</p> <p>Fifteen objective type questions (MCQ / True or False / fill in the blanks etc.) for 1 mark each. $15 \times 1 = 15$ marks</p> <p>Part B</p> <p>Ten short answer (25 words) type questions for 2 marks each. $10 \times 2 = 20$ marks</p> <p>Part C</p> <p>Ten questions of Medium Length Answer (50 words) type, of which five will have to be answered for 4 marks each. $5 \times 4 = 20$ marks</p> <p>Part D</p> <p>Three questions of long answer (400 words) type, of which one is to be attempted for 15 marks. $15 \times 1 = 15$ marks</p>

<p>Total marks (A + B + C + D) 15+ 20 + 20 +15 = 70 marks. OR (PREFERABLY) Part A (Compulsory) Compulsory of 30 marks consisting of 10 objective type questions of 1 mark each (in MCQ/True False/Fill in the blanks or such type), and five short answer questions (25 to 50 words) of 4 marks each covering whole of the syllabus. Part B (UNIT I) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type. Part C (UNIT II) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type. Part D (UNIT III) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type Part E (UNIT IV) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be of long type. Total marks (A + B + C + D + E) 30 + 10 + 10 + 10 + 10 = 70 marks.</p>	<p>Total marks (A + B + C + D) 15+ 20 + 20 +15 = 70 marks. OR (PREFERABLY) Part A (Compulsory) Compulsory of 30 marks consisting of 10 objective type questions of 1 mark each (in MCQ/True False/Fill in the blanks or such type), and five short answer questions (25 to 50 words) of 4 marks each covering whole of the syllabus. Part B (UNIT I) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type. Part C (UNIT II) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type. Part D (UNIT III) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be long type Part E (UNIT IV) One question out of two questions each of 10 marks. Each of these questions may contain sub parts and will be of long type. Total marks (A + B + C + D + E) 30 + 10 + 10 + 10 + 10 = 70 marks. OR (FOR APPLIED SOCIAL SCIENCE GROUP COURSES WITH 30% SEMESTER END PRACTICAL EXAM) Part A Eight objective-type questions (MCQ/True-False/ Fill-in-the-blanks), each for one mark. All questions are compulsory. 8 × 1 = 08 marks Part B Five questions for short answers (25 words), each for two marks. All questions are compulsory. 5 × 2 = 10 marks Part C Six questions for medium length answers (50 words), each for four marks. Three questions are to be answered. 3 × 4 = 12 marks</p>
--	---

	Part D Three questions for long answers (300 words), each for 10 marks. One question is to be answered. 1 x 10 = 10 marks Total Marks (A+B+C+D) 8 + 10 + 12 + 10 = 40 marks
--	--

Item 5: Implementation of decisions taken in the earlier meetings of BoS held on 15th May 2015 and 18th September 2015.

Decision: The members noted that the modifications to course contents, examination scheme, credit distribution, etc. discussed and recommended above incorporates the decisions of the BoS in earlier meetings held on 15th May 2015 and 18th September 2015. Therefore to avoid confusion the decisions of the earlier meetings may be withdrawn.

The meeting ended with a vote of thanks to the chair.

Sd/-
(Vikram Kaushik)

Sd/-
(Happy Jeji)

Sd/-
(Vir Bala Aggarwal)

Sd/-
(Shashi Kant Sharma)

Sd/-
(Ajai Srivastava)

Sd/-
(Vikas Dogra)