



THE HPUBS TIMELINE

Manage Change to Create Future



QUATERLY EDITION (JULY - SEPTEMBER 2024)

ISSUE 1



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FROM EDITOR IN CHIEF'S DESK

'The HPUBS Timeline' is an initiative of Himachal Pradesh University Business School, Summerhill, Shimla, in which would cover various activities of the department in the fields of education, teaching, learning, research, extra- curricular activities and varieties of other endeavors which HPUBS would take from time to time to achieve academic excellence. This monthly newsletter will be managed by the students of the HPUBS along with the faculty advising and guiding them at every step of this initiative. 'The HPUBS Timeline' would also cover economic news and views, industrial facts and figures, write-ups on major national and international issues pertaining to economic, financial, industrial and corporate affairs. I sincerely hope that this endeavor would certainly herald an era of innovation, enterprise and academic excellence by imparting students the necessary wherewithal to take on the challenges of present time successfully.



Director and Professor
- Pramod Sharma

CHIEF EDITOR MESSAGE

It is my pleasure to welcome you to this newsletter, where we celebrate the dynamic and innovative spirit of our academic fraternity. This platform serves as a bridge to connect our students, faculty, and industry leaders, highlighting the incredible initiatives and milestones achieved within the department. From student activities and research breakthroughs to inspiring events and expert insights, and this newsletter will be a testament to our commitment to excellence.



Dr. Santosh Kumari

EDITOR'S MESSAGE

This newsletter aims to provide a platform to celebrate and acknowledge the events and activities organized at HPUBS. It will serve as a medium of communication, promoting engagement among students and faculty members. "The HPUBS Timeline" works for enriching knowledge and encouraging students of HPUBS and providing them new frontiers.



Nitika Thakur

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Prof. Jai Singh Parmar



Prof. Pawan Garga



Prof. Dinesh Kumar

INAUGURAL LECTURE OF MANAGEMENT LECTURE SERIES



Prof. Pramod Sharma took an interactive session on the topic "Grooming MBAs for Futuristic Challenges." A transformative program was held to equip MBA students with the skills and insights needed to navigate emerging global challenges. The event focused on fostering adaptability, technological acumen, and innovative thinking. Students were engaged in hands-on activities, collaborative problem-solving, and networking. The program emphasized the importance of a growth mindset, preparing participants to attain skills and excellence for future-focused business

EXODIA - HPUBS FRESHER'S PARTY

The annual fresher's party at Himachal Pradesh University Business School (HPUBS), titled 'Exodia', is a much-anticipated tradition for both new students and faculty. With the theme 'Celebrating New Journey,' the event celebrated diversity and unity, bringing together students from different backgrounds for a night of fun and festivity. Held on 21st September, at Regenta Place, Chakkar, Shimla, the venue was transformed with dazzling lights and elaborate setups, creating a spectacular atmosphere.

The night's highlights included vibrant dance performances, from solo acts to group performances, featuring traditional Naati and Bhangra alongside contemporary styles. The vocal performances also added to the magic, with talented singers showcasing a mix of classical, Punjabi, Bollywood, rock, and pop songs. Every performance was met with enthusiastic applause, creating a captivating sensory experience.

The evening also recognized outstanding contributions, with Gagan and Gauri crowned Mr. and Ms. Fresher to much excitement. Faculty and scholars were honored with mementos in appreciation of their support. The success of the party was thanks to the efforts of the organizing committee (Tanishq, Kartikey, Bhavya, Aditi, Nikita, Himanshu), finance team (Bhavika, Kartik, Vaibhav, Chirag), photography and videography crew (Manav, Tvarit), transport coordinators (Udey, Abhay, Jaswant), and anchors (Aadvik, Ajit, Khushi, Divya).



WORKSHOP ON WOMEN SELF-DEFENCE

On 23rd September, a self-defense workshop was organized with the aim of empowering female students with essential self-defense techniques. The event featured the presence of Mr. Suraj Kabir Verma, a renowned Black Belt, MMA coach, and celebrity trainer, who conducted the workshop pro bono. His team members, Mr. Rajesh, Mr. Umang, and Mr. Arjun, assisted in conducting the workshop. The Director, Prof. Pramod Sharma, also addressed the audience, emphasizing the significance of such initiatives and presenting commemorative tokens of gratitude to Mr. Verma and his team. Throughout the workshop, Mr. Verma and his team demonstrated and guided participants through various practical drills, including the triangle choke, defense strategies, and counterattack techniques.



A TALK WITH HPUBS STUDENTS FORUM



On 25th September 2024, Director, HPUBS Professor Pramod Sharma delivered an inspiring lecture on the value of active participation in the student forum. He emphasized that the forum is more than just an extracurricular platform; it's a microcosm of the real world, offering opportunities to develop leadership, teamwork, and problem-solving skills.

A key takeaway was the importance of networking. Prof. Sharma highlighted how the forum connects students, faculty, and industry experts, creating valuable relationships that can shape future careers. He encouraged students to take on leadership roles and use the forum as a springboard for innovative ideas and projects.

The session ended with a powerful call to action: "Be the change you wish to see in the forum." This inspired the students to reflect on how they can contribute to this vibrant community, reminding that the MBA journey is about more than academics—it's about holistic growth and leveraging opportunities like the student forum. In essence, Prof. Sharma's lecture was a timely reminder of the untapped potential within each one of us and the pivotal role the student forum plays in unlocking it, motivating the students to actively engage and make a meaningful impact.

TEACHERS' DAY CELEBRATION

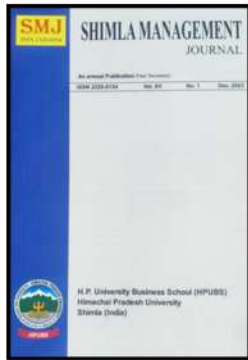


On 5th September 2024, Teacher's Day was celebrated at HPUBS in the mini auditorium. The event featured musical performances, adding a festive touch to the occasion, followed by a cake-cutting ceremony. Sugandha, the main organizer from the student body, played a pivotal role in coordinating the entire event, ensuring that everything ran smoothly. The day culminated with an inspiring speech from the teachers, reflecting on the importance of the day and the significant role they play in shaping the future of students. As a token of appreciation, the teachers were presented with personalized cards and pens.

LECTURE ON "FROM WASTE TO WEALTH"



On 11th September 2024, Himachal Pradesh University Business School (HPUBS) hosted a special lecture on the topic "From Waste to Wealth," with guest speaker Ashok Rai from the state of Rajasthan. This remarkable session was coordinated by Dr. Vinod Negi and Dr. Rajesh Kumar. The Director of HPUBS, Prof. Pramod Sharma, delivered the final address.



SHIMLA MANAGEMENT JOURNAL

"Shimla Management Journal" is an annual journal of H.P. University Business School and has been published since 2001. The journal, with ISSN 2320-0154, is a peer-reviewed annual publication in management. Its objective is to encourage and provide a national platform for research scholars, researchers, thinkers, and professionals. It offers a platform for original, unpublished research, articles, surveys, review papers, and book reviews from all over.

THE HPUBS SAGA

Himachal Pradesh University Business School (formerly known as Institute of Management Studies), is the re-engineered version of Management Studies Department (established in 1971) of Himachal Pradesh University, Located in Summer- Hill Shimla

THE MISSION

In this ever-changing world, we at the Himachal Pradesh University Business School are clear about our purpose, which gives us unmatched strength and influence. Our commitment to design thinking, innovative skills and passion to communicate ideas that have power in practice. Our dedication and dealing with actual management situation, taking up problem focused research and application of case methods instructions, continued to be the hallmarks of our curriculum. The MBA programme of Himachal Pradesh University prepares students for management and high positions in leadership, teamwork, creative problem solving, global perspective, environment concerns, and skillful application of information technology. We the members of HPUBS strive for high standards in intellectually learning environment and to show uncompromising strengths to our stakeholders.



ACADEMIC ACHIEVEMENTS

Sachin Thakur, a student from HPUBS 2nd year has cleared his JRF exam and scored 99.82 Percentile in Code: 17. Two students Gaurav and Shubham of 2nd year have also cleared NET Exam.



Sachin Thakur



Gaurav



Shubham Kapoor

HPUBS STUDENTS' FORUM MEMBERS AND COORDINATION COMMITTEES

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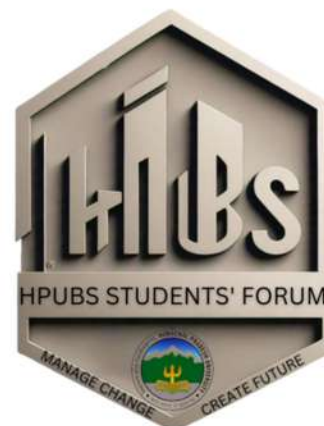
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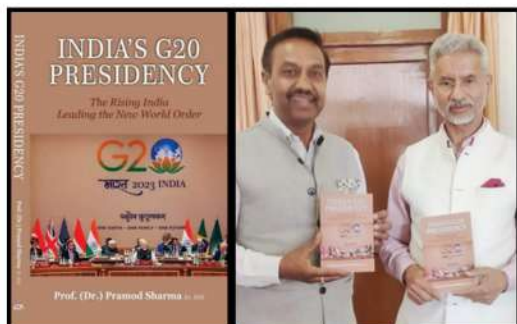
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TEACHERS' PLATFORM



The Director of HPUBS, Prof. Pramod Sharma, presented his latest book, "India's G20 Presidency: The Rising India, Leading the New World Order" to the Foreign Minister of India, Shri S. Jaishankar.



Dr S L Kaushal presented thoughts on the "Skills Development and University Education" in 15th FICCI - Global Skills Summit during September 25-26, 2024 at New Delhi.



On September 28 and 30, 2024, Prof. Puneet Bhushan presented two expert lectures on "Correlation and Regression Analysis" and "Factor Analysis" as part of a Capacity Building Programme for Young Faculty organized by the Department of Geography at HPU, Shimla, and sponsored by the Indian Council of Social Science Research (ICSSR). . He also delivered an expert lecture as a key speaker at the state level SARAS Workshop held on 23rd and 24th August, 2024 at HIPA, Shimla on the topic "Customer Relationship Management" organized by Rural Development Department, Government of Himachal Pradesh.



The MBA community bids farewell to Professor Yashwant, who retired on June 30, 2024, we reflect on his remarkable journey that began with his joining date of September 1, 1997. Over the years, he has been a guiding light for students and colleagues alike, known for his modesty and unwavering kindness, he served as the director from August 1, 2014, to August 2, 2016. He also served as a member of executive council in university court from 28 August 2021 to 27 August 2023.

ORIENTATION AND INDUCTION OF 1ST YEAR MBAs (5th to 9th AUGUST)



Tendencies of mind
Day -1

Dr. Santosh Kumari conducted a session on tendencies of mind and how these tendencies, often unconscious, influence our behavior, decisions and relationships. She supplemented the same with practice tools and techniques for mind management and emotional intelligence.



About MBA course
Day -2

Dr. Vinod Negi introduced the students about the course curriculum. The curriculum is designed to familiarize students with the course structure, subject, faculty, specialization, internship, project work, attendance, facilities, clubs, placement cells and committees.



Unlocking secrets to
success
Day -3

Dr. Puneet Bhushan discussed about unlocking the secret to success. How can one discover the essential habits, strategies and principles that lead to achieving one's goals and realizing one's potential. How can one overcome challenges and setbacks without giving up and adapt by learning new skills and knowledge.



Skill Development and
Career planning
Day - 4

Dr. Rajesh Kumar covered skill development, career planning, and strategies for success. He highlighted the importance of knowledge and attitude, and explained how to set personal goals (self-improvement, communication) and professional goals (career advancement).



Team work,
collaboration and
mutual respect.
Day-5

Dr. Narender Chauhan focused on fostering team work, collaboration and mutual respect among participants. The session aimed to highlight the value of effective team building in both academic and professional settings by emphasizing instances that are linked to team building. He conducted a quiz related to businesses and management.

SPECIAL LECTURE BY PADMA SHRI DR. KIRAN SETH ON OPERATIONS RESEARCH



The students at HPUBS were blessed by the presence of Padma Shri Dr. Kiran Seth on 29th August, 2024.

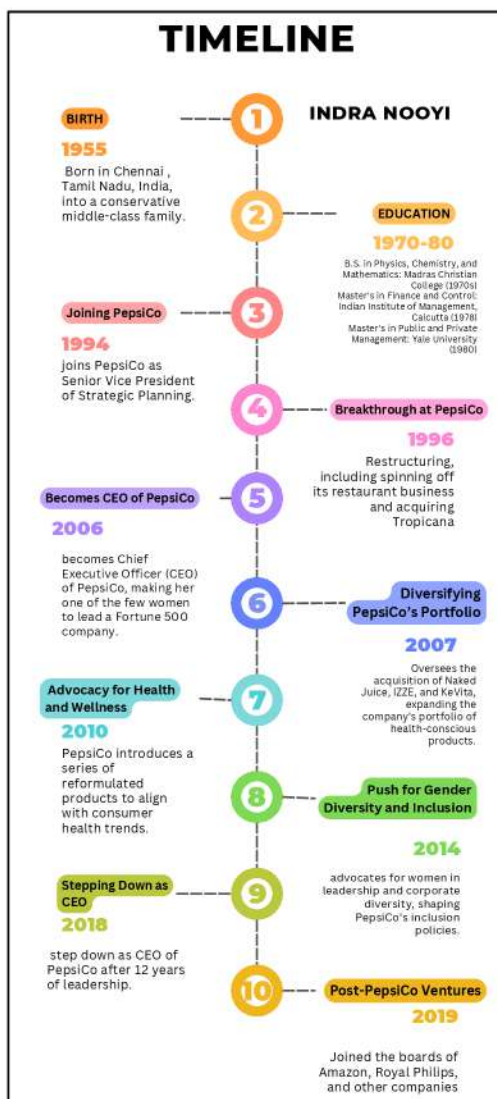
Dr. Kiran interacted with the students and gave very useful tips that would help the students in developing their careers. While addressing the students, Dr. Kiran strongly emphasized the importance of grasping statistical and other mathematical tools. He also said that a student should never abandon mathematics, and as for MBA students, it will help in decision-making while working for various firms and especially while developing their startups. He also said that statistics is a major aspect of operations research, as it helps in making data-driven decisions.

PLACEMENT DRIVE IN HPUBS THROUGH RBI



On 29th August 2024, the Office of the Dean of Student Welfare, in collaboration with the Reserve Bank of India (RBI), Shimla, and the Placement and Career Cell, organized an awareness and placement drive in the University Auditorium. The students of HPUBS actively participated in the placement drive. During the session, the students of the University were made aware of the career opportunities provided by the RBI Shimla branch, and an official of the RBI was present on the occasion. In addition, the Placement and Career Cell incorporated activities into the event by launching web portals for placement opportunities for H.P. University students. Various companies, including Excel Marketing Pvt. Ltd., Aligo Creative Services, and Pisoft Informatics Pvt. Ltd., conducted awareness sessions about their companies and the placement opportunities they offer.

INDRA NOOYI, FROM CEO, PEPSICO A TRAILBLAZER IN BUSINESS AND ADVOCACY



Indra Nooyi has become a global symbol of corporate excellence and transformative leadership. Born in Chennai, India, in 1955, her rise from a modest background to the CEO of PepsiCo is a story of resilience and vision.

After earning degrees in India and the United States, Nooyi joined PepsiCo in 1994. Her strategic acumen led to a rapid rise, culminating in her appointment as CEO in 2006. Under her leadership, she guided the company through a major transformation, focusing on health-conscious products, sustainability, and corporate responsibility. Her "Performance with Purpose" initiative emphasized balancing profitability with social impact.

Nooyi's leadership style—marked by vision, tenacity, and a commitment to purpose—earned her admiration worldwide. She shattered glass ceilings, inspiring women globally to pursue leadership roles. Beyond the boardroom, she remains a passionate philanthropist and advocate for diversity, education, and gender equality.

Her memoir, "My Life in Full," offers a candid reflection on her career, sharing lessons on leadership, balancing work and family, and driving positive change in the business world. Indra Nooyi's legacy is one of strategic innovation, breaking barriers, and championing a more inclusive future.

MANAGEMENT QUOTES



"The best way to predict a future is to create it."

"Management is doing things right; leadership is doing the right things"

"The essence of management is to make knowledge productive."

"The most important thing in communication is to hearing what isn't said."

-By Peter F. Drucker



" To try and fail is at least to learn; to fail to try is to suffer the inestimable loss of what might have been"

" It is what we think we know that keeps us from learning"

-By Chester Barnard

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