

M.COM. 2ND SEMESTER

**International Centre for Distance Education and Open Learning (ICDEOL),
Himachal Pradesh University, Gyan Path, Summer Hill, Shimla-171005**

Note: All the students are directed to prepare hand written assignments. Prepare each course assignments separately and Write your **Name, Father's Name, Regn. No, Exam Roll No, Address and Class** on front of the each course. Do not tag all the courses together. After preparing assignments of each course, put these in an envelope. Don't use plastic folder. Send these assignments to the address given below:

SECTION OFFICER

M Com

ICDEOL, HP UNIVERSITY

SUMMER HILL, SHIMLA

171005

Note:

- 1. Assignments can be submitted by hand or by post.**
 - 2. Students are directed to submit the assignment up to 15th November.**
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ASSIGNMENT

CORPORATE ACCOUNTING (MC 201)

Note: Attempt any five Questions from the following. Assignments are compulsory.

1. What do you mean by forfeiture of shares? How are shares forfeited? Pass journal entries regarding forfeiture and reissue of shares.
2. What is a debenture and its redemption? Describe various methods of redemption of debentures.
3. Give Vertical form of Balance sheet with imaginary figures and explain main item therein.
4. How is a consolidated Balance Sheet prepared? Explain.

5. Define Amalgamation, Absorption and Reconstruction. What are the different methods of Purchase consideration?
6. What are the main differences b/w Fund flow statement and Cash flow Statement?
7. Define Insurance. What statutory books are maintained by insurance companies?

ASSIGNMENT
HUMAN RESOURCE MANAGEMENT (MC 202)

Note: Attempt any five Questions from the following. Assignments are compulsory.

1. Define Human Resource Management. Explain its need, functions and objectives
2. “Recruitment is positive and selection is negative” Justify this statement.
3. Briefly explain the training methods practiced in business organisations.
4. Explain the statutory provisions regarding health and safety in India.
5. What is meant by discipline? What are the Characteristics of a Sound Disciplinary System?
6. Discuss the concept and approaches of social security in India.
7. Discuss nature and forms of workers participation in management.

ASSIGNMENT
CORPORATE FINANCE AND POLICY (MC203)

Note: Attempt any five Questions from the following. Assignments are compulsory.

1. State the objectives of Financial Management.
2. Define financial Planning. State the steps involved in financial planning.
3. What are the various kinds of capital budgeting decisions? Discuss the capital budgeting process?

4. Examine the importance of cost of capital and also discuss what the problems are involved in determination of cost of capital?
5. Give a critical appraisal of the Traditional Approach and the Modigliani-Miller Approach to the problems of Capital Structure.
6. What is an indifference point' in EBIT-EPS analysis? How would you compute it?
7. What are the different factors determining working capital?

ASSIGNMENT
MARKETING MANAGEMENT (MC 204)

Note: Attempt any five Questions from the following. Assignments are compulsory.

1. What do you understand by concept of marketing? Explain the need and importance of marketing in developing economy like India.
2. What is market segmentation? Explain different basis for segmenting consumer and industrial markets.
3. Define Pricing. Discuss the basic methods of pricing used by modern businesses.
4. What is promotion-mix? What methods have been used by organisations to promote its offerings?
5. Define the concept of Marketing Mix. Discuss in brief the different pillars of marketing.
6. What do you understand by the term Distribution Channel? Discuss different types of Channels of Distribution?
7. How a marketer can create an experiential marketing campaign?

ASSIGNMENT
RESEARCH METHODOLOGY AND DATA SCIENCE (MC 205)

Note: Attempt any five Questions from the following. Assignments are compulsory.

1. Explain the meaning and significance of a research design.
2. Discuss different methods of collecting data with the help of suitable examples.
3. Highlight the various methods used in selecting a sample from the population.
4. How do we write a research report? Discuss the basic guidelines for writing a research report.
5. Define the term interpretation? Discuss the technique of interpretation.
6. What is report writing? Discuss the different types of reports.
7. What is multivariate analysis? Also state its advantage and disadvantages?

ASSIGNMENT

CORPORATE GOVERNANCE AND BUSINESS ETHICS (MC206)

Note: Attempt any five Questions from the following. Assignments are compulsory.

1. What are the benefits of corporate governance? Also discuss the guidelines provided by SEBI regarding Corporate Governance.
2. Discuss the major frauds occurred in corporate world. Also the reasons of occurrence of these frauds
3. What do you mean by CSR? Discuss the phases of CSR development in India.
4. Define CSR. Discuss the status of CSR in India.
5. What do you mean by credit rating? Discuss the process followed by credit rating agencies for rating organisations.
6. Define Business Ethics. Discuss its need and importance in business.
7. Define Morality. Discuss the need of ethics and morality to the Indian Business houses.