

Dated: 30-03-2026

MAJMC Semester-IV

Students are required to prepare neatly handwritten assignments for the listed courses and submit them to the address below, either in person or by post, on or before **15-04-2026**

Address: *The Section Officer, MAJMC Branch, 3rd Floor, ICDEOL, H.P. University Shimla, 171005*

Remember, assignments are mandatory and are part of continuous comprehensive assessment (CCA).

Sr. No.	Course Code	Course Title	Marks
1.	MJMC22401	Media Ethics, Laws and Development	20
2.	MJMC22402	Visual Communication and Design	20
3.	MJMC22405	Major Project	100

1. **MJMC22401 Media Ethics, Laws and Development**

Assignment 1 = 07 Marks (Students must attempt 2 questions out of 4 questions) 2x3.5=07

1. Define ethics. Discuss its significance and relevance in the field of journalism.
2. Critically examine the role of the Press Council of India in maintaining the highest standards of journalism in India.
3. Explain the key provisions of the Official Secrets Act, 1923, and critically examine its implications for press freedom in India.
4. Examine the structure and functioning of media regulatory frameworks in India, and assess their implications for journalistic practice and public interest

Assignment 2 = 07 Marks (Students must attempt 2 questions out of 4 questions) 2x3.5=07

1. Examine the role of investigative journalism in exposing corruption. Provide examples from Indian and international media.
2. Discuss the influence of corporate ownership on media independence. Provide relevant examples.
3. How do the laws of defamation and the provisions relating to contempt of court shape the boundaries of responsible journalism in India? Discuss.
4. Discuss the growth and development of media in the post-independent India.

Assignment 3 = 06 Marks (Students must attempt 2 questions out of 4 questions) 2x3=06

1. Evaluate the impact of misinformation and fake news on democratic processes. Provide case studies.
2. Discuss the role and functions of the Press Institute of India, the Editors Guild of India, and the News Broadcasters & Digital Association in promoting ethical standards and professionalism in Indian journalism
3. Analyse the influence of streaming services on traditional television broadcasting.
4. Explain the ethical concerns surrounding data privacy in digital journalism.

2. MJMC22402 Visual Communication and Design

Assignment 1 = 07 Marks (Students must attempt 2 questions out of 4 questions) 2x3.5=07

1. Discuss the role of artificial intelligence in visual communication and design.
2. Explain how neuroscience contributes to understanding visual cognition and perception.
3. Analyse the impact of virtual reality (VR) on modern visual storytelling.
4. Compare traditional and digital typography in terms of readability and design aesthetics.

Assignment 2 = 07 Marks (Students must attempt 2 questions out of 4 questions) 2x3.5=07

1. Examine the evolution of interactive media and its influence on graphic design.
2. Discuss the psychological effects of colour in digital media and branding.
3. Assess the significance of gamification in visual communication.
4. Explain how motion graphics enhance user engagement in digital media platforms.

Assignment 3 = 06 Marks (Students must attempt 2 questions out of 4 questions) 2x3=06

1. Evaluate the ethical considerations in AI-generated visual content.
2. Discuss the role of social media platforms in shaping visual communication trends.
3. Analyse the impact of augmented reality (AR) on user experience in advertising.
4. Explain the significance of minimalism in modern graphic design.

3. MJMC22405 Major Project

"Prepare the major project as instructed by the resource person and refer to the detailed instructions provided in the syllabus for the major project."



**Mr. Sandeep Sharma
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