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Brief Profile

Dr. Ranbir Singh is working as Assistant Professor (Management) at Himachal Pradesh University College of Business Studies, Shimla. He is Ph.D in Management Science, MBA (Marketing & HRM) and PGDPM&LW. He has also pursued certified course in Digital Marketing from Google and Research Methodology Modules from research academy of Elsevier. He is having more than 13 Years of academic experience in various institutions of India. He is actively engaged in guiding Ph.D research scholars and teaching various UG, PG & Ph.D level courses. His areas of interest are Marketing, Human Resource Management & Entrepreneurship. He has published more than 25 research publications in various journals, edited books & conferences. He has also authored 4 books in the area of business management. He is an Associate editor/ Member/Reviewer of various national and international journals of repute. Besides this, he has attended and organized more than 50 Seminars/Webinars, Short Term Courses, Faculty Development Programmes and Conferences at national and international level. He is also actively engaged in delivering expert lectures in different business management institutions of India.