



THE HPUBS TIMELINE

Manage Change : Create Future

(A State Government University Accredited with 'A' grade by NAAC)



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I am immensely pleased to share that the fifth edition of our quarterly newsletter "The HPUBS Timeline" is being released, capturing and encapsulating all the details pertaining to various academic and extra curricular activities launched in the department. This issue also documents various notable achievements of the faculty members and the research scholars as well. The newsletter also highlights various programmes conducted in the department in collaboration with industry, banking institutions and other media groups. I am sure this newsletter will go a long way in positioning and showcasing the various activities of the Department at a click.

I extend my thanks and gratitude to one and all for bringing out this edition of the newsletter so meticulously and beautifully.

Dr. Pramod Sharma
Director, HPUBS



Director and Professor
Dr. Pramod Sharma

CHIEF EDITOR MESSAGE

It is my pleasure to welcome you to this newsletter, where we celebrate the dynamic and innovative spirit of our academic fraternity. This platform serves as a bridge to connect our students, faculty, and industry leaders, highlighting the incredible initiatives and milestones achieved within the department. From students' activities and research breakthroughs to inspiring events and expert insights, this newsletter will be a testament to our commitment to excellence.



DR. SANTOSH KUMARI

EDITOR'S MESSAGE

This newsletter aims to provide a platform to celebrate and acknowledge the events and activities organized at HPUBS. It will serve as a medium of communication, promoting engagement among students and faculty members. "The HPUBS Timeline" works for enriching knowledge and encouraging students of HPUBS and providing them new frontiers in the field of academics and socio-cultural domain.



LAKSHAY KANSRA

THE EDITORIAL TEAM

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Sitting L-R: Dr. Pawan Garga, Prof. Shyam Lal Kaushal, Prof. Pramod Sharma, Prof. J.S. Parmar, Prof. Dinesh Kumar
 1st row L-R: Dr. Santosh Kumari, Dr. Puneet Bhushan, Dr. Rajesh Kumar, Dr. Vinod Negi, Dr. Narender Singh Chauhan

EVENTS AT HPUBS

HPUBS INDUCTION 2025: INSPIRING THE NEXT GENERATION

Himachal Pradesh University Business School (HPUBS) conducted a structured orientation for the MBA 2025–27 batch from **28th July to 2nd August 2025**, concluding with a special lecture on 6th August. The programme introduced students to the MBA curriculum, institutional values, and professional and personal development.

The orientation began with a welcome address by **Prof. Dr. Parmod Sharma**, Director of HPUBS, who highlighted the institute's vision to nurture ethical and globally aware business leaders. Faculty members introduced the course structure and academic opportunities, while interactive sessions and campus tours helped students connect and feel at home as they began their MBA journey.

Academic orientation was a central component of the programme. **Dr. Vinod Negi** provided detailed insights into the MBA course structure, core and elective subjects, and the evaluation system. His sessions ensured that students understood the curriculum, credit requirements, and assessment patterns.



Dr. Rajesh Kumar complemented this by focusing on career planning, resume building, and industry orientation, offering guidance on aligning academic learning with future career trajectories. The sessions collectively ensured that students developed a clear understanding of academic expectations and professional pathways within and beyond HPUBS.

HPUBS INDUCTION 2025: INSPIRING THE NEXT GENERATION



Professional skills development was addressed through sessions by **Dr. Puneet Bhushan**, who guided students on leadership, teamwork, and effective communication. Practical exercises and discussions emphasized collaborative learning, decision-making, and problem-solving capabilities essential for management roles. Dr. Bhushan's sessions aimed to bridge theoretical knowledge with real-world applicability, enabling students to develop competencies that would enhance both classroom performance and future career effectiveness.

Student well-being and personal growth were prioritized alongside academic orientation. **Dr. Narender Singh Chauhan** presented an overview of campus facilities, resources, and anti-ragging measures, while students also participated in a guided tour of the university campus to familiarize themselves with learning spaces, administrative offices, and recreational areas.



Dr. Santosh Kumari conducted sessions on mental health, stress management, and mindfulness, integrating practices such as yoga and meditation. These modules equipped students with strategies for emotional resilience, concentration, and maintaining a balanced lifestyle, reflecting HPUBS's commitment to holistic development.



The orientation programme successfully laid a strong foundation for the incoming MBA cohort. The final session, conducted by **Dr. Shyam Lal Kaushal**, Controller of Examinations at HPU and Professor at HPUBS, clarified examination procedures, academic regulations, and university systems. His lecture provided students with a comprehensive understanding of administrative processes, deadlines, and compliance requirements, reinforcing the importance of structured academic planning and adherence to institutional norms. The session ensured students were prepared to navigate both academic and administrative responsibilities effectively as they commenced their MBA journey.

STUDENTS FORUM HOSTS INTERACTIVE SENIOR-JUNIOR SESSION



The HPUBS Students Forum on 27 August 2025 conducted an interactive session that served as a bridge between seniors and juniors. The seniors warmly welcomed the new batch and introduced them to the different committees and sections of the department. They shared their personal experiences, gave valuable guidance, and highlighted how active participation in these committees helps in building confidence, teamwork, and leadership qualities.

The event was not only informative but also motivating, as juniors got a clear understanding of the opportunities available to them beyond the classroom. The spirit of mentorship and collaboration was evident throughout the interaction, leaving the juniors inspired to take initiative and contribute to the forum. Such sessions truly reflect the culture of learning, guidance, and unity at HPUBS.

FRESHERS' PARTY 2025: A NIGHT TO REMEMBER

On 28th August, seniors rolled out a grand welcome for the juniors with a fun-filled Freshers' Party at Regenta, Chakkar Shimla. The evening kicked off with dance, music, and laughter, setting the vibe just right. From quirky confession games to lively competitions, the energy never dipped. The highlight of the night was the Mr. and Miss Fresher contest, where Punyansh Katoch and Arushi stole the show with their charm and confidence.

The party wrapped up with dance, music, and a delicious dinner—leaving behind memories that marked the perfect beginning of college life for the new batch.



Freshers group photo



*Arushi as Miss Fresher &
Punyansh Katoch as Mr. Fresher*



Glimpse of Freshers party

STRENGTHENING THE STUDENT FORUM: CONVENERS MEET DIRECTOR, HPUBS



On 11th September, the conveners of the HPUBS Student Forum met with the Director of HPUBS to discuss ways to strengthen the forum and enhance its role in student engagement. The meeting focused on exploring new initiatives, increasing participation, and ensuring that the forum continues to serve as an effective platform for students.

Hon'ble Director sir appreciated the efforts of the conveners and encouraged them to remain proactive in fulfilling their responsibilities. He highlighted the importance of dedication, teamwork, and ownership in building a more dynamic and inclusive forum. The session ended with a renewed commitment from the conveners to align with the Director's vision and take the Student Forum to greater heights.

LAUNCH OF THE 4TH EDITION OF 'THE HPUBS TIMELINE'



On 23 September 2025, HPUBS launched the fourth edition of The HPUBS Timeline in a ceremony attended by faculty and students. The event began with Lakshay Kansra (Convener, Editorial Committee), introducing the newsletter and its role in promoting student expression and engagement.

Faculty members Dr. Vinod Negi, Dr. Puneet Bhushan, and Dr. Rajesh Kumar shared insights on academic collaboration, followed by the keynote address of Director Prof. Dr. Pramod Sharma. His inspiring words on innovation, excellence, and institutional values set the tone for the launch and motivated students to strive for leadership and growth.

A highlight was the speech by Miss Ravitanaya Sharma, Miss Universe Punjab 2025 and HPUBS alumna, who encouraged students to pursue excellence with passion and creativity. The event reflected HPUBS's vibrant culture of learning, unity, and achievement, with the new edition showcasing student writings, events, and artistic expression.

EXECUTIVE COMMITTEE GEARS UP FOR TARANG 2K25 PLANNING



Himachal Pradesh University Business School (HPUBS) held an Executive Committee meeting on 30 September 2025, chaired by Director Dr. Pramod Sharma. The meeting focused on planning and coordination for the upcoming fest "Tarang 2K25."

Discussions centered on event scheduling, logistics, student participation, and sponsorship outreach. Conveners and co-conveners shared updates and refined their roles to ensure smooth execution. Dr. Sharma emphasized teamwork, timely action, and clear communication.

EXECUTIVE COMMITTEE REPRESENTATIVES



PRESIDENT
MITUL SHARMA



VICE -PRESIDENT
NIKHIL SHARMA



GENERAL SECRETARY
HARSHA SHARMA



JOINT SECRETARY
VARDAN CHAUHAN



TREASURER
PARUL SHARMA

STUDENT FORUM COMMITTEE

COMMITTEE	CONVENOR	CO-CONVENER
MARKETING	Mitul	Anshul
EDITORIAL	Lakshay	Ankush
FINANCE	Parul	Diksha
SPORTS	Dushyant	Vardan
HEALTH AND WELLNESS	Sia	Ranju
ART AND CULTURE	Nikhil	Manvi
DISCIPLINE	Kartik	Atul
HR AND UPSKILL	Ishu	Rimjhim
LECTURE SERIES	Harsha	Mehak
OPERATIONS	Apurva	Gulshan
CORPORATE RELATIONS	Dimple	Nikhil

ALUMNI DIARIES : STORIES BEYOND HPUBS

SIDDHARTH CHAUHAN: A VISIONARY FILMMAKER AND PROUD HPUBS ALUMNUS

Siddharth Chauhan, an alumnus of HPUBS (MBA – Marketing & HR, Batch 2008–11), has emerged as one of India’s most promising independent filmmakers. Known for his compelling storytelling and artistic originality, Siddharth continues to inspire audiences and young creators alike.

With over a decade of experience, Siddharth has mentored students at premier institutes like FTII, SRFTI, NIFT, NIT, and Whistling Woods International, and has served as a jury member for various national-level drama and filmmaking competitions.

His debut feature film “Amar Colony” premiered at the Tallinn Black Nights Film Festival (POFF 2022)—a BAFTA and Academy qualifying event—winning the Jury Prize for Originality of Vision, making him the first Indian director to receive this honor. The film later earned him the Best Indian Debut Director Award at the International Film Festival of Kerala (IFFK 2022) and a nomination for the FIPRESCI India Grand Prix.

Siddharth’s earlier short film “Papa” won the Satyajit Ray Award at the London Indian Film Festival (LIFF). His films have been showcased on global OTT platforms like MUBI and Shorts TV.

Recognized for his distinct voice, he was chosen by the NFDC Co-Production Market (2018) to represent Himachal Pradesh, a first for any filmmaker from the state. He has also contributed as a casting director, screenwriter, cinematographer, editor, and producer, discovering fresh talent like Mohit Parmar, Shubham Dipta, and Richa Rathore.

A proud son of Shimla’s Nawar Valley, Siddharth continues to nurture local talent through workshops and mentorship programs, while his films beautifully portray the evolving stories, identities, and culture of Himachal Pradesh.

Major Awards

- Boys Don’t Wear Nailpolish! – 2 Best Film (IDSFFK); Youth Achiever, Hindustan Times
- The Infinite Space – Jury Prize (Special Mention), IFFS Shimla
- PaPa – Best Short Film (IDSFFK Kerala); Satyajit Ray Award (LIFF London); Best Director & Cinematography (Vintage International Film Festival)
- Pashi – Best Director (WMIFF Washington DC); Best Cinematography (MIFF Georgia); Multiple awards, SFAAF Chile; Q-Drishti Film Grant
- The Flying Trunk – Grant, Dept. of Language, Art & Culture, Himachal Pradesh
- Amar Colony – Special Jury Prize (Tallinn Black Nights, POFF); Best Debut Director & Best Debut Film (IFFK Kerala); Achievement in Film Direction & Outstanding Supporting Roles (Yellowstone International Film Festival)

Siddharth’s films, from shorts like PaPa and Pashi to his feature debut Amar Colony, are celebrated for bold storytelling, emotional depth, and innovative vision, exploring identity, desire, and social issues. As an HPUBS alumnus, he inspires aspiring filmmakers with his creativity and courage.

TEACHERS' PLATFORM

STRENGTHENING ACADEMIC DIALOGUE: DR. NARENDER S. CHAUHAN PRESENTS "HIMACHAL'S FRUIT PROCESSING LANDSCAPE" TO DIRECTOR DR. PRAMOD SHARMA



On 11 July 2025, Dr. Narender S. Chauhan presented his book "Himachal's Fruit Processing Landscape" to Director Dr. Pramod Sharma of HPUBS, marking a meaningful academic exchange. The book explores the growth and challenges of Himachal's fruit processing sector, offering valuable insights for students and researchers while reinforcing HPUBS's commitment to research-driven learning and regional industry linkages.

SHAPING FUTURES: DR. PRAMOD SHARMA HIGHLIGHTS EVOLVING INDUSTRIAL DYNAMICS ON DOORDARSHAN SHIMLA

On 15 July 2025, Dr. Pramod Sharma, Director of HPUBS, spoke on Doordarshan Shimla about the evolving industrial scenario marked by technology-driven processes and resilient supply chains. He emphasized the growing demand for analytical skills, adaptability, and practical exposure. Highlighting Himachal Pradesh's expanding industrial sectors, he stressed the need for HPUBS to strengthen industry collaboration, update its curriculum, and enhance experiential learning to prepare students for dynamic economic challenges.



SHARING WISDOM: DR. PRAMOD SHARMA PRESENTS HIS BOOK "IKIGAI INSIGHT" TO FORMER DIRECTOR C. L. CHANDAN



On 15 July, Director of HPUBS Dr. Pramod Sharma presented his book "Ikigai Insight" to former Director Prof. C. L. Chandan, symbolizing academic respect and continuity. The book explores purposeful living, disciplined thought, and professional balance—values central to management education. The gesture reflected HPUBS's commitment to knowledge sharing, preserving its academic legacy, and inspiring reflective learning among students and faculty alike.

TEACHERS' PLATFORM

GUIDING PERSPECTIVES: DR. PRAMOD SHARMA DELIVERS ORIENTATION LECTURE AT PUBLIC ADMINISTRATION DEPARTMENT

On 28 July 2025, Director of HPUBS Dr. Pramod Sharma delivered an orientation lecture at the Department of Public Administration, emphasizing the evolving expectations in governance and administrative studies. He highlighted the need for analytical thinking, ethical decision-making, and public-oriented responsiveness. Dr. Sharma urged students to develop discipline, academic rigor, and social awareness to meet real-world governance challenges effectively.



REIMAGINING LEARNING: DR. PRAMOD SHARMA DISCUSSES THE NEW EDUCATION POLICY ON DOORDARSHAN SHIMLA



On 29 July, Director of HPUBS Dr. Pramod Sharma delivered a talk on the New Education Policy at Doordarshan Shimla, emphasizing its focus on flexibility, multidisciplinary learning, and skill-oriented education. He highlighted its potential to strengthen research, experiential learning, and industry linkages, urging universities to adapt curricula and teaching methods to build competent and future-ready professionals.

EMPOWERING MINDS: DR. SANTOSH KUMARI LEADS ORIENTATION SESSIONS ON PERSONALITY ENHANCEMENT AND MENTAL WELL-BEING



Dr. Santosh Kumari conducted orientation sessions on July 30 and 31, 2025, for the Departments of Computer Applications, Microbiology, and History, focusing on personality enhancement and mental well-being. She emphasized self-awareness, emotional intelligence, and resilience, guiding students toward balanced growth aligned with the institution's vision of holistic education.



TEACHERS' PLATFORM

FOSTERING ACADEMIC EXCHANGE: DR. PRAMOD SHARMA PRESENTS "INDIA'S G20 PRESIDENCY" TO PU REGISTRAR YAJVENDER PAL VERMA



On 7 August, Director of HPUBS Dr. Pramod Sharma presented his book "India's G20 Presidency" to Yajvender Pal Verma, Registrar of Punjab University, marking a moment of academic exchange. The book explores India's leadership and global role during its G20 presidency, reflecting a shared commitment to informed scholarship and inter-university collaboration.

STRENGTHENING GOVERNANCE: DR. PRAMOD SHARMA SHARES ADMINISTRATIVE INSIGHTS AT MSHIP, SHIMLA

On 11 August, Director Dr. Pramod Sharma delivered a lecture at Dr. Manmohan Singh Himachal Pradesh Institute of Public Administration, Shimla, on contemporary administrative practices and governance challenges. He emphasized policy implementation, transparent governance, and leadership in public service, highlighting technology and accountability as key to efficiency and professional growth.



INSPIRING ACADEMIC EXCELLENCE: DR. SHYAM LAL KAUSHAL ENGAGES STUDENTS ACROSS DEPARTMENTS THROUGH INTERACTIVE SESSIONS

Dr. Shyam Lal Kaushal conducted sessions across multiple departments, including English, Data Science and AI, and Microbiology, emphasizing intellectual curiosity, critical thinking, and interdisciplinary learning. His interactions provided valuable academic and professional guidance, inspiring students toward excellence and innovation.



TEACHERS' PLATFORM

CELEBRATING EXCELLENCE: DR. PRAMOD SHARMA PRESENTS THE “WORLD OF WINNERS” TO TOURISM ENTREPRENEUR ARUN RAWAT



On 11 September, Director Dr. Pramod Sharma presented his book “The World of Winners” to tourism entrepreneur Arun Rawat, recognizing his contributions to the hospitality sector. The interaction reflected shared values of leadership, innovation, and excellence, strengthening collaborative ties and promoting community-focused growth.

ADVANCING GLOBAL DIALOGUE: DR. SHYAM LAL KAUSHAL CONTRIBUTES TO INTERNATIONAL CONFERENCE ON ENVIRONMENT, DEVELOPMENT, AND SUSTAINABILITY

Dr. Shyam Lal Kaushal served as the Keynote Speaker at the Two-Day International Conference on Environment, Development, and Sustainability held on September 11–12, 2025, organized by Government College Sujapur Tihra in hybrid mode. He shared valuable perspectives on the interconnection between environmental conservation and sustainable development, underscoring the significance of academic research in promoting responsible global practices.



STRENGTHENING ACADEMIC INSIGHT: DR. PRAMOD SHARMA DELIVERS VALEDICTORY ADDRESS AT COMMERCE DEPARTMENT WORKSHOP



On 15 September, Director Dr. Pramod Sharma delivered the valedictory address at a workshop organized by the Department of Commerce, emphasizing analytical rigor, research-driven learning, and professional orientation. He highlighted the need for adaptive thinking and evidence-based approaches to strengthen academic and institutional effectiveness.

TEACHERS' PLATFORM

ENVISIONING PROGRESS: DR. PRAMOD SHARMA SHARES INSIGHTS ON “DEVELOP INDIA 2047” IN ALL INDIA RADIO TALK

On 19 September, Director Dr. Pramod Sharma delivered a talk on All India Radio under the theme Develop India 2047, outlining pathways for national growth, innovation-led progress, and youth-driven development. He emphasized structural reforms, technology integration, and collective responsibility as key to achieving India's long-term vision for sustainable progress.



ENCOURAGING ENTREPRENEURIAL MINDSETS: DR. SANTOSH KUMARI INVITED AS GUEST FACULTY FOR ENTREPRENEURSHIP DEVELOPMENT PROGRAMME



Dr. Santosh Kumari served as Guest Faculty for the Entrepreneurship Development Programme (EDP) organized by NIESBUD and sponsored by the Directorate General of Resettlement, Government of India, on September 19, 2025. Addressing retired Defence personnel, she spoke on “Personality Profiling and Soft Skill Development,” emphasizing self-awareness, adaptability, and communication for entrepreneurial success.

ADVANCING RURAL GOVERNANCE: DIRECTOR DR. PRAMOD SHARMA DELIVERS LECTURE AT STATE INSTITUTE OF RURAL DEVELOPMENT

On 25 September, Director Dr. Pramod Sharma delivered a lecture at the State Institute of Rural Development, focusing on rural administration, capacity-building, and community-based development. He emphasized decentralized governance, data-driven planning, and local leadership as key to effective and sustainable rural transformation.



KIRAN MAZUMDAR SHAW: BREWING BIOTECH DREAMS INTO REALITY



Kiran Mazumdar-Shaw, one of India's most influential entrepreneurs, founded Biocon in 1978 in Bangalore, starting operations from a small garage with minimal capital. At a time when India's industrial focus revolved around manufacturing and information technology, she identified biotechnology as an untapped field capable of addressing global healthcare challenges. With a background in fermentation science and a determination to merge scientific innovation with enterprise, she entered an industry that was largely unknown in India. Despite facing significant hurdles such as lack of funding, limited infrastructure, and gender bias, Mazumdar-Shaw remained resolute in her vision of establishing a research-driven company capable of producing affordable, high-quality biopharmaceutical products. Her determination and strategic foresight laid the groundwork for what would become one of India's leading biotechnology companies.

In its early years, Biocon focused on the production of industrial enzymes for international markets, particularly in Europe and the United States. This gave the company early global recognition and valuable experience in maintaining international quality standards. As the company matured, Biocon shifted from enzyme manufacturing to more complex biopharmaceutical products, including insulin, biosimilars, and cancer therapies. This transition marked a turning point, establishing Biocon as a research-oriented organization committed to innovation and public health. Under Mazumdar-Shaw's leadership, Biocon invested heavily in R&D, building world-class laboratories and manufacturing facilities that met stringent global regulatory norms. These efforts enabled the company to compete internationally, collaborate with global pharmaceutical giants, and expand access to affordable treatments for millions of patients, particularly in developing countries.

Mazumdar-Shaw's leadership style combined scientific rigor with strong ethical values and a deep sense of social responsibility. She maintained that scientific progress should directly benefit society, emphasizing that innovation in healthcare must prioritize affordability and accessibility over profit. Her vision redefined the role of business in biotechnology, proving that commercial success and social impact can coexist. Under her guidance, Biocon developed a culture rooted in transparency, sustainability, and continuous learning, enabling it to uphold international standards while remaining grounded in ethical practices. She also championed gender equality and the inclusion of women in science and leadership, encouraging more women to pursue careers in research and management. Through her initiatives, Biocon became not only a company but also a symbol of India's growing capabilities in cutting-edge biomedical innovation. Her commitment to responsible entrepreneurship earned her global recognition and numerous awards, reinforcing her position as a thought leader in biotechnology. Today, Biocon stands as a multibillion-dollar enterprise with a strong international presence, and its success has inspired a new generation of entrepreneurs to pursue innovation-driven ventures. Kiran Mazumdar-Shaw's journey from a modest garage startup to a global biopharmaceutical powerhouse symbolizes resilience, foresight, and the transformative potential of science-led enterprise in shaping a better world.



CORPORATE NEWS

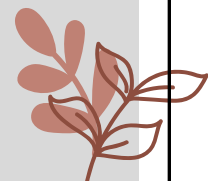
Emerging Sectors and Future Outlook:

- Space sector: India's commercial space market projected to reach \$13 billion by 2030.
- Smartphone export: Surged 39% YoY to \$1.53 billion in Aug 2025; US shipment doubled.
- EV incentive: Govt. launched ₹18,000 Cr. PLI scheme for battery manufacturing targeting 30% EV penetration by 2030.

Market Performance and Trends:

- INDIA'S Q1 GDP : Real GDP growth 7.8% April to June 2025
- IPO Boom : September 2025 set to be busiest month since January 1997, 25 companies expected to list.

Regulatory and Policy Shifts:

- Online Gaming Act 2025: Bans real-money game ads; establishes legal framework for online gaming.
 - GST 22 Sept: Two main slabs (5%, 18%); 40% for luxury and demerit goods.
 - SEBI SWAGAT-FI: Simplifies FDI and FVCI access to Indian markets through a unified route.
 - PLI 2.0 Scheme: Expanded to electronics and semiconductors, with ₹25,000 crore allocation to boost manufacturing and exports.
 - Digital India Bill 2025: Replaces IT Act 2000; introduces stricter rules for data protection, AI regulation, and online platform accountability.
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MANAGEMENT QUIZ



1. Which Mintzberg role involves maintaining external contacts?

- a) Figurehead b) Liaison c) Spokesperson d) Entrepreneur

2. In which structure is “Unity of Command” violated?

- a) Scientific b) Bureaucratic c) Matrix d) Classical

3. In systems theory, transforming inputs to outputs is called?

- a) Synergy b) Entropy c) Throughput d) Feedback

4. When does a task-oriented leader perform best under Fiedler’s model?

- a) Moderate control b) High or low control c) Poor relations d) Unstructured tasks

5. RBV suggests advantage from resources that are?

- a) Rare & inimitable b) Flexible & scalable c) Market-oriented d) Cost-effective

6. Management by Exception focuses on?

- a) Routine tasks b) Deviations c) Strategy d) Motivation

7. Herzberg’s hygiene factors relate to?

- a) Intrinsic satisfaction b) Work conditions c) Career goals d) Cognitive effort

8. Drucker said the primary purpose of business is to?

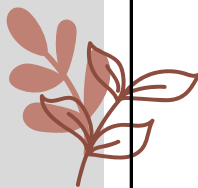
- a) Maximize wealth b) Create a customer c) Optimize resources d) Ensure welfare

9. The Garbage Can Model explains decisions as?

- a) Rational process b) Analytical c) Random convergence d) Intuitive

10. Which function of management involves comparing actual results with standards?

- a) Planning b) Organizing c) Controlling d) Directing





ABOUT HP UNIVERSITY BUSINESS SCHOOL (HPUBS)

Pioneering Management Education in Himachal Pradesh

Established in 1971, HP University Business School (HPUBS) stands as the premier management institute of Himachal Pradesh. Located within the serene Summer Hill campus of Himachal Pradesh University, Shimla. HPUBS offers a unique blend of academic rigor and natural tranquility. The campus, enveloped by lush deodars, pines, and rhododendrons, provides an ideal environment for scholarly pursuits.

ACADEMIC PROGRAMS

Master of Business Administration (MBA)

The MBA program at HPUBS is a two-year, four-semester course designed to develop technical, human, analytical, and conceptual skills among students. The curriculum emphasizes self-learning, encouraging students to consolidate their varied skills, creativity, and innovativeness to make mature judgments. The program includes seminars, workshops, and conferences to expose students to developments in the macro environment.

Specializations Offered:

- Finance
- Marketing
- Human Resource Management

Students have the option to pursue dual specializations, allowing for a broader understanding of multiple management domains.

Doctor of Philosophy (Ph.D.)

HPUBS offers a Ph.D. program in Management Studies, aiming to contribute to advanced research in various areas of management. Candidates who have qualified UGC-JRF may register directly, while those with UGC-NET qualification are required to appear before the interview board conducted by the university, subject to seat availability.

Ph.D. Submission Period:

Minimum Duration: 3 Years

Maximum Duration: 6 Years

CAMPUS LIFE AND FACILITIES

The HPUBS campus spans 200 acres, featuring a distinctive architectural style that harmonizes with its natural surroundings. Facilities include a dedicated departmental library, Wi-Fi connectivity, modern classrooms, cafeterias, banking services, and a health centre. The HPUBS Students Association (now-HPUBS Students' Forum) actively organizes academic events, placement drives, and extracurricular activities, fostering a dynamic campus environment.

GLOBAL OUTREACH

HPUBS has trained a significant number of international students from South Asia, the Middle East, and Africa. The school continues to reach out to the overseas student community, especially the wards of Non-Resident Indians (NRIs), enhancing its global perspective.

RECOGNITIONS

Outstanding B-School (North India) – Awarded by National Education Awards (ABP News)

Most Promising B-School of North India – Recognized by the Ministry of HRD, Government of India

Committed to excellence in management education, HPUBS continues to inspire and empower students to pursue their dreams and make a difference.

Visit: HPUBS Website